education for FASHION-TECH
design and technology for future fashion creatives

October 17th, 2020
from 11:30 am CET to 6:00 pm CET
Participation is free and registration is available at https://bit.ly/3jZEYzm

Where is fashion education heading?
Join us for a digital conversation on how fashion-technology is shaping future fashion creatives.

3 roundtables dedicated to
- Fashion-Tech Today
- Innovative Educational Tools
- Future scenarios

The conversation will engage start-ups, independent designers and companies that will share their perspectives on fashion-tech possible futures for education and industry.

The event is organized by Politecnico di Milano - Design Department, Swedish School of Textiles, University of Borås, School of Design and Technology, London College of Fashion, UAL within the framework of the Erasmus+ Strategic Partnership Project "Education for Fashion-Tech (E4FT)" with the aim of offering trainers, practitioners, students, Higher Education Institutions (HEIs), stakeholders, opinion leaders and policy makers research data and reference points for developing an integrated Fashion-Tech approach into curricula, didactic and learning approaches, product development processes, and programmes for social and economic growth.

https://www.e4ft.eu/

Programme

* 11:30 - 12:00 am CET // INTRODUCTION, C. Colombi

Teresa Boell, Co-founder of flow.studio / DeFINE mentee
Chitra Buckley, Head Coach, MA Fashion Entrepreneurship and Innovation / DeFINE mentor, LCF/UAL
Zhanna Naymankanova, Founder of SENSTILE / DeFINE mentee

This session / round table explores the question of "what is Fashion-Tech today?" The original benchmarking report (2018) for the E4FT project highlights a need to better understand the meaning of the 3 main areas of Fashion-Tech - smart textiles, wearables and digital manufacturing in order to create a more comprehensive definition. Yet, in our investigations, some of our “stories” featuring young start-up companies such as SENSTILE and flow.studio highlight the need to address a more expanded definition of Fashion-Tech. One where fashion-tech product and process enamsh with service whilst digital solutions and online platforms are embraced under the same umbrella term. After two short presentations from our Fashion-Tech start-up guests Zhanna Naymankanova, founder of SENSTILE, and Teresa Boell, co-founder of flow.studio then from Chitra Buckley on the collaborative project DeFINE (https://www.dfine-network.eu), we will discuss what Fashion-Tech is today and how to support knowledge sharing, community building and innovation in the field.

* 12:00 am - 1:30 pm CET // FASHION-TECH TODAY, J. Teunissen, M. Danjoux

Douglas Atkinson, Designer & Lecturer, London College of Fashion, UAL
Carla Bellisio, MA Fashion Futures, London College of Fashion, UAL
Daria Cassiani, PhD, Assistant Professor, Design Department, Politecnico di Milano
Michèle Danjoux, Digital Pioneer, Head of Investor & Public Relations, Co-Founder at TRASHYMUSE
Carina Bucspun, International Digital Expert, GEN YZ Consultant, Co-Founder at TRASHYMUSE

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* 2:30 - 4:00 pm CET // EDUCATIONAL TOOLS, J. Larsson, A. Vellesalu

Douglas Atkinson, Designer & Lecturer, London College of Fashion, UAL
Carla Bellisio, MA Fashion Futures, London College of Fashion, UAL
Daria Cassiani, PhD, Assistant Professor, Design Department, Politecnico di Milano
Michèle Danjoux, Digital Pioneer, Head of Investor & Public Relations, Co-Founder at TRASHYMUSE
Carina Bucspun, International Digital Expert, GEN YZ Consultant, Co-Founder at TRASHYMUSE

The roundtable focuses on the evaluation of the educational tools and resources developed in the E4FT project in relation to the relevance of the proposed topics, and the experience of the participating teachers and students in the transnational and multidisciplinary workshops. Additional points of discussion will include concrete measures needed to implement Fashion-Tech curricula in Europe, and how can partnerships within and between higher education institutions facilitate and strengthen the quality of such education to meet the industry’s need for hybrid professionals.

* 4:00 - 5:30 pm CET // FUTURE SCENARIOS, C. Colombi, L. Tenuta, S. Testa

Beatrice Rossato, MA Fashion Design, Politecnico di Milano

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A growing interest in the market for products, processes and services related to Fashion-Tech and the development of systems capable of training professionals with specific skills but at the same time able to have a global vision on the theme of Fashion and Technology: the world of Fashion-Tech is not only growing but also constantly evolving. The ‘Future Scenarios’ roundtable aims to trace the forthcoming directions in the field of Fashion-Tech from different perspectives.

* 5:30 - 6:00 pm CET // FINAL DISCUSSION AND CONSIDERATIONS, C. Colombi

Carina Bucspun, International Digital Expert, GEN YZ Consultant, Co-Founder at TRASHYMUSE
Ann-Britt Dittmar, Digital Pioneer, Head of Investor & Public Relations, Co-Founder at TRASHYMUSE
Manuel Muscella, Product Designer and SpaceHuman Project Co-author
Jasna Rokegem, Founder of Jasna Rok, the first Fashion-Tech design lab in Belgium
Francesca Rosella, Chief Creative Director and Co-Founder of Cute Circuit
Imrandy Wicaksono, PhD Candidate, MIT Media Lab in Responsive Environments
Anouk Wipprecht, Engineer, Designer and Artist
Liam Young, Founder of Tomorrows Thoughts Today, Co-Founder of Unknown Fields Nomadic Studio, Coordinator of Fiction + Entertainment at Sci Arc

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